

IT'S ALL INCLUDED.

ADVENTURES BY DISNEY®

Guided Family Vacations 2010

The vacation of a lifetime shouldn't be left to chance. Travel with *Adventures by Disney* and get more than you'd ever imagine! On our group guided vacations, you'll live the stories of the most fascinating places on earth with exclusive VIP access, authentic experiences with local experts, and one-of-a-kind fun just for kids. But best of all, the *Adventures by Disney* vacation is hosted by the finest storytellers the world over – the Adventure Guides.

When you consider the costs, hassles, and uncertainty of traveling on your own, you'll discover how an *Adventures by Disney* vacation is like no other. On every trip, you can leave most of the details to us. And, practically everything's included so you can spend your time having the time of your life.

Find out why the only way to see the world is to see it with Disney!

VACATION COMPONENT	ON YOUR OWN	TRAVEL WITH DISNEY
 <p>PLANNING PROCESS</p>	<p>TIME CONSUMING & STRESSFUL</p> <ul style="list-style-type: none"> • Countless hours of planning and painstakingly researching each activity • Time spent determining transportation between events and dining options • Encounter language barriers • Worrying about where to go and what to do next • Struggling with luggage 	<p>INCLUDED: HASSLE-FREE TRAVEL</p> <ul style="list-style-type: none"> • Airport meet and greet upon arrival • Transfers provided to/from hotels • Transportation provided within trip (e.g., internal flights and trains) • Snacks and refreshments en route • Luggage service • Concierge service helps plan free time • Travel taxes
 <p>ACCOMMODATIONS & MEALS</p>	<p>JUST THE BASICS</p> <ul style="list-style-type: none"> • Uncertainty when reserving travel components in advance without first-hand knowledge of the quality • Difficulty making sure that both kids and adults are having a good time throughout the vacation • Inconvenience when handling separate expenses for individual activities, as well as the upset of unexpected costs 	<p>INCLUDED: HOTEL & DINING</p> <ul style="list-style-type: none"> • Travel components that meet Disney standards of quality and comfort • Outstanding accommodations, from exceptional hotels to unique lodging • Scheduled meals featuring local cuisine • Dinner or movie night especially for kids • Adult dining experience with wine tasting • Taxes and gratuities
 <p>CULTURAL LEARNING</p>	<p>SEARCHING FOR CULTURAL AUTHENTICITY</p> <ul style="list-style-type: none"> • Questioning where to go to get the most authentic experience • Checking off items on the "to see" list without hearing the stories behind the places you visit • Leaving without really getting to know the people and the culture 	<p>INCLUDED: AUTHENTIC EXPERIENCES</p> <ul style="list-style-type: none"> • Disney-trained Adventure Guides • Immersive activities for everyone • Activities with local experts • Fun thrills for Junior Adventurers • Special programs with local communities • Costumed historical characters bring stories to life
 <p>ACTIVITIES & SIGHTSEEING</p>	<p>ENCOUNTERING "TOURIST TRAPS"</p> <ul style="list-style-type: none"> • Doing the expected, the ordinary, the usual tourist experiences • Rushing about to each activity and then standing in lines with the crowds • Apprehension about scheduling activities and tours that may not deliver excellent service 	<p>INCLUDED: VIP TREATMENT & ADMISSION</p> <ul style="list-style-type: none"> • Private events and privately guided tours • Backstage access • Special entertainment and performances • Bypassing the lines at popular museums and attractions • Fun surprises and gifts • Tickets and admission to events and attractions • National and regional park entrance • Nature and wildlife educational programs

