

Disneytravelagents.com is your resource for Disney Parks news, booking Disney vacations, training opportunities, marketing tools and more. And now, more than ever, it's easy for you to be knowledgeable and give your Clients an even better reason to book their next Disney vacation with you.



New Communication Options

Blogs, e-Mail and RSS Feed
Through e-mail, RSS feeds and Disney Travel News, you will be able to subscribe to the content most relevant to you and have it delivered to you via e-mail or to your mobile device. Updates will occur in a timely manner, keeping you up to date on offers, news from Disney executives, and the latest happenings at each of the Disney vacation destinations. To learn more about these options, click on the green envelope icon or the DTA RSS link at the bottom navigation of disneytravelagents.com.

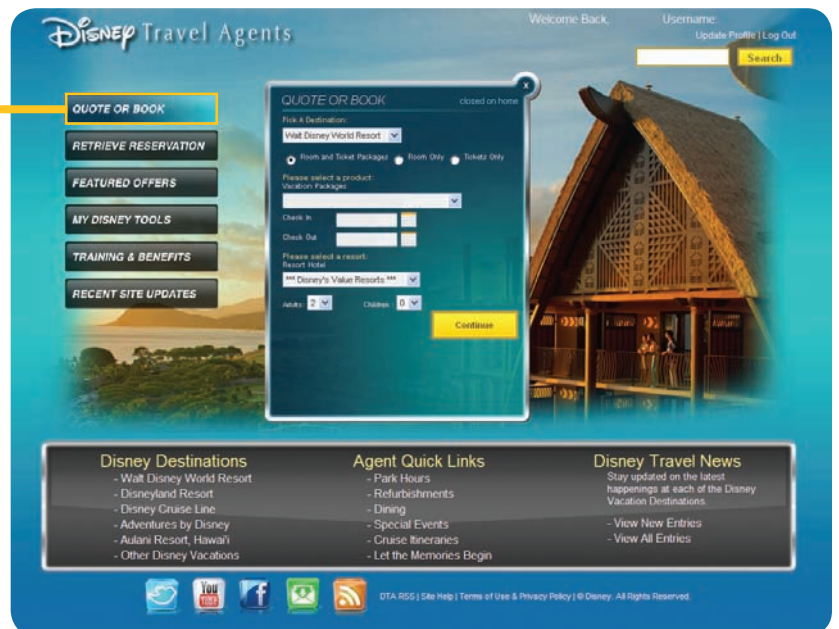
Booking Online

Quote or Book

Always available at your fingertips, use our booking tool to save time when planning your Clients' next Disney vacation. The process is simple. First, select the destination: *Disneyland*® Resort, *Walt Disney World*® Resort, *Disney Cruise Line*® and *Aulani*, a Disney Resort & Spa in Ko Olina, Hawai'i. Then, select your Clients' travel dates and party mix.

- Get a quote or make a booking for Disney Resort packages, rooms, Theme Park tickets and cruises with just a few clicks.

- Add air, ground transportation and insurance.
- Retrieve most online or offline reservations to add payments or cancel.
- Receive a Guest-copy and an Agent-copy confirmation via e-mail.
- Book shore excursions, dining at *Palo*, *Remy* and spa treatments in advance when booking *Disney Cruise Line* (full payments and birth dates required). The *Disney Cruise Line* booking tool even allows you to make changes to your Client's cruise reservation online.



Training and Benefits

Disney Learning Connection

Information and knowledge are key to growing your business. That's why Disney is committed to providing high-quality educational opportunities online.

- Timeliness: stay current with online tutorials and live recorded web seminars available for a variety of relevant topics.

- Accessibility: connect when convenient for you, day or night.
- Trackability: Build and review your Disney training record.
- Flexibility: choose from a variety of courses designed to meet your specific needs and that of your clientele.
- Home of the College of Disney Knowledge.



My Disney Tools

Disney Content Connection

This feature on disneytravelagents.com allows your agency to place Walt Disney World Resort, Disneyland Resort, Disney Cruise Line, Adventures by Disney, and Aulani, a Disney Resort & Spa in Ko Olina, Hawai'i content on your consumer-facing website. Your Clients will be able to view compelling, up-to-date Disney Destinations and product information that is continuously maintained by Disney, whenever they visit your agency's site.

- Choose any combination of Disney Destinations, or choose all five.
- Add your custom call-to-action and other relevant links to every page.
- Change color, font and layout.
- Upload your agency's banner and logo.
- Use available buttons to link to your Disney content from your agency's website.
- Review reports on your Disney content usage statistics.

Disney Online Post Office

Promote Disney vacations via e-mail, allowing timely communication with your Clients. This tool is CAN-SPAM compliant and includes:

- The latest travel offers from Disney Destinations.
- Electronic brochures, postcards and more.
- Content customized to your agency, including call-to-action and logo.

Disney Print Connection

This digital printing program gives you the ability to personalize Disney Destinations direct mail pieces, such as postcards, fliers and special event invitations.

- Identify your agency by easily uploading your logo and customizing your piece.
- Save time – no need to rubber stamp your fliers and postcards with your agency call-to-action as it's automatically printed on each piece.

Disneycopyright.com

Download a variety of creative assets, such as ad shells, fliers, Web art and guidelines. NOTE: This site requires a separate login and valid IATA/CLIA/ARC number to register.

Disney Collateral Store

A perfect tool for ordering the latest Disney marketing materials, such as brochures, posters and more.

Radio and TV Spots

Preview radio and TV spots available for broadcast use.

