

TAKING THE DISNEY GUEST EXPERIENCE TO THE NEXT LEVEL:



Disney Parks is always looking for ways to take what we do and do it even better. In the coming months we'll be testing and rolling out a collection of tools at the *Walt Disney World*® Resort called *MyMagic+* that will give Guests more opportunities to customize and personalize their entire visit.

The goal of *MyMagic+* is to make it easier for Guests to create the Disney experience they've been dreaming of — from securing a window to visit a favorite attraction in advance ... to a digital guide that simplifies how they move through the *Walt Disney World*® Resort hotels and Theme Parks ... to the touch of a *MagicBand* that seamlessly connects all their plans — allowing them to enjoy each moment like never before.

Here's a look at some of the key features of *MyMagic+*. We'll be sharing more information as these become available to your Guests over the coming year.

My Disney Experience

Description

My Disney Experience (website and app) will simplify the online experience for our Guests, making it easy for them to plan their *Walt Disney World*® experience in advance and navigate the Parks during their stay.

- Mobile app gives them access to current attraction wait times, allows them to update plans, provides helpful navigation, and offers tips and suggestions on things to do based on proximity
- One place to keep all their plans and preferences. They can plan as much or as little as they prefer, allowing for spontaneity and changes in plans throughout their trip
- Ability to connect and share their itinerary with family and friends online and allow their friends to plan on their behalf
- Easy to select some windows to visit "must-do" experiences from home and update on the go with *Disney FastPass+* service

Online registration required.

Disney FastPass+

Disney's *FASTPASS* service has always been a great way for Guests to experience attractions with little or no wait. Now we're taking this service to the next level with *Disney FastPass+*, which allows Guests to reserve access to *Disney FastPass+* selections before they even leave home, enabling them to lock in some "must-do" attraction and entertainment experiences in advance. The system is also flexible, allowing Guests to change their plans throughout their trip.

- For the first time ever Guests can lock in multiple *Disney FastPass+* selections for each day of their trip online before leaving home ... and they can update selections on the go
- Choose some favorite experiences or get started with *FastPicks*, where we suggest *Disney FastPass+* selections for each Guest, based on their preferences
- *Disney FastPass+* offers opportunities to select more experiences than ever, including:
 - Even More Attractions
 - Shows
 - Character Meet & Greet Locations
 - Nighttime Spectaculars Viewing Locations (New)
 - Parades Viewing Locations (New)

Valid Park admission required. The number of *FastPass+* experiences selected and arrival windows are limited.

MagicBand & Card

The *MagicBand* will become Guests' key to the world. Touch to enter. Touch to pay. The *MagicBand* makes it that simple.

- All-in-one connection to:
 - Room Key at Disney Resort Hotels
 - Theme Park Tickets/Entry
 - *Disney FastPass+* Service
 - *Disney PhotoPass+* Media
 - Touch to Pay Functionality (Select Food and Merchandise Locations)
- *MagicBand* is fun and easy to use and a colorful keepsake when customized in advance

MagicBands are available to select *Walt Disney World*® Resort hotel Guests.