



DISNEY TRAVEL PROFESSIONALS

DISNEY SITE BUILDER



A SITE BUILDER

B Create Content

C Manage Content

D Reports



Build EBrochures

Excite your Clients with select Disney experiences in a customized digital brochure.

E

Start

No eBrochures to manage.



Embed Content

Choose which official Disney content to add to your own site or blog.

F

Start

No Embedded Content to manage.



Create Mini-Sites

Build and customize a site to Represent you and your Disney offerings.

G

Start

No Mini Sites to manage.

- A** Click the **Disney Site Builder** logo on any page to return to the home page of the site.
- B** The **Create Content** menu allows you to create eBrochures, create embedded content, and create mini sites.
- C** The **Manage Content** menu allows you to manage eBrochures, manage embedded content, and manage mini sites.
- D** The **Reports** menu provides access to robust reporting options.

Tip: Reports can help identify how the sites you created are performing. You can run reports on the type of content, Disney Destination, or date range, and sort results by a wide variety of options.

- E** Click the **Start** button under “Build EBrochures” to create a personalized eBrochure you can share with your Clients.

Tip: Interactive eBrochures are a great way to help Clients visualize their own custom Disney vacations. Be sure to send one during the consideration/planning phase.

- F** Click the **Start** button under “Embed Content” to select official Disney content to add to your website or blog.

Tip: Adding Disney content to your agency’s website can help increase engagement between you and your Clients, as well as help establish you as a trusted source for Disney offerings. Embedding content allows you to maintain much of your site’s look and feel.

- G** Click the **Start** button under “Create Mini-Sites” to create a custom website to highlight your agency’s Disney offerings.

Tip: Your custom site will feature your agency’s name and contact information, and allow you to include up-to-date information on the Disney vacations you offer. There’s no need to worry about copy or photography – Disney does it for you!