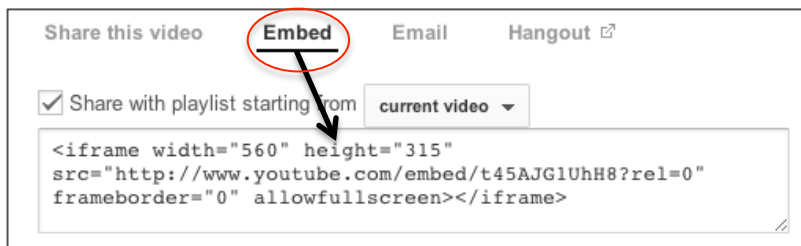


# Disney Travel Professionals YouTube Channel

## A “How-To” Guide



The Disney Travel Professionals YouTube channel serves as a centralized hub for video content showcasing all 5 Disney Destinations – *Walt Disney World*® Resort, *Disneyland*® Resort, *Disney Cruise Line*®, *Adventures by Disney*® and *Aulani, A Disney Resort & Spa*. The channel is a place for Travel Agents to discover videos about the magic of a Disney vacation – which you can share with clients via social channels or embed on your website, blog or email.



## Share Videos

- Step 1** Browse through available playlists/videos to choose content most relevant to your audience
- Step 2** Click the “Share” button underneath any video – then:
  - a) Copy the shortened URL & paste elsewhere or...
  - b) Click the Facebook or Twitter icon, then sign in & follow the instructions

## Embed Videos

- Step 1** Click the “Share” button underneath any video
- Step 2** Click the “Embed” button
- Step 3** Copy the code provided in the expanded box & paste the code into your blog or website

[YouTube.com/DisneyTravelPros](https://www.youtube.com/DisneyTravelPros)

# Disney Travel Professionals Pinterest Page

## A “How-To” Guide



The Disney Travel Professionals Pinterest page serves as a centralized hub for rich, engaging images showcasing all 5 Disney Destinations – Walt Disney World® Resort, Disneyland® Resort, Disney Cruise Line®, Adventures by Disney® and Aulani, A Disney Resort & Spa. The page is a place for Travel Agents to discover the magic of a Disney vacation – which you can re-pin on your own Pinterest page and link back to your business website/blog.

The screenshot illustrates the process of re-pinning a post. On the left, a pin for 'Cinderella's Castle during Wishes Nighttime Spectacular at the Walt Disney World Resort' is shown. A red arrow points from the 'Pin it' button on the pin to the 'Pick a board' dialog box. The dialog box shows the selected board 'Favorite Places & Spaces' and a description: 'Who's ready to plan their next vacation to the Walt Disney World Resort?'. Another red arrow points from the 'Pin it' button in the dialog box to the 'Favorite Places & Spaces' board, which displays the same castle image and a '5 Pins' indicator.

### Re-Pin This!

- Step 1** Visit the page and select “Follow All” to get the latest Pins delivered to your home feed
- Step 2** Browse through available boards and pins to select images most relevant to your audience
- Step 3** Roll over the image and click the “Pin it” button
- Step 4** When “Pick a board” window appears, choose whether you’d like to add to an existing board or create a new one
- Step 5** Add your own messaging in the “Description” text box and click “Pin it” again – the image will then automatically be posted to your page
- Step 6 (optional)** Once added, click on the “edit” button, add your own URL in the “Source” box and click “Save Changes”

[Pinterest.com/DisneyTravelPro](https://www.pinterest.com/DisneyTravelPro)

# Disney Travel Professionals Facebook Page

## A “How-To” Guide



The Disney Travel Professionals Facebook page serves as a centralized hub for the latest news regarding all 5 Disney Destinations – *Walt Disney World*® Resort, *Disneyland*® Resort, *Disney Cruise Line*®, *Adventures by Disney*® and *Aulani, A Disney Resort & Spa*. The page offers rich, shareable content created specifically for Travel Agents – which you can post on your Facebook page or profile and supplement with your own messaging.

Disney Travel Professionals  
July 2

Storybook Circus in New Fantasyland (26 photos)  
Storybook Circus is now open in New Fantasyland at the Walt Disney World Resort!

Like · Comment · Share

Share This Album

Share: On your own timeline Public

Just another reason to visit Magic Kingdom Park today!

Storybook Circus in New Fantasyland  
By Disney Travel Professionals  
26 photos  
Storybook Circus is now open in New Fantasyland at the Walt Disney World Resort!

Share Album Cancel

Alex Shipman shared Disney Travel Professionals's album.  
about a minute ago

Just another reason to visit Magic Kingdom Park today!

Storybook Circus in New Fantasyland (26 photos)  
A "doubled" Dumbo attraction has just debuted in New Fantasyland at Magic Kingdom Park!

## Share This!

- Step 1 “Like” the page to receive its posts in your news feed
- Step 2 Visit the page, browse through posts and photo albums to choose ones most relevant to your audience
- Step 3 Simply click the “Share” button on your selected post, photo, or video
- Step 4 When “Share” window pops up, add your own messaging to the post
- Step 5 Click “Share” again – the image/video will then automatically be posted on your page

[Facebook.com/DisneyTravelProfessionals](https://www.facebook.com/DisneyTravelProfessionals)